

INFORMATION NEEDS AND SEEKING BEHAVIOUR OF USERS



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INFORMATION NEEDS AND SEEKING BEHAVIOUR OF USERS

UNIT-1: User-Concept, Scope and Composition of User Community

Types of User and their use of Information

Assessment of Information Needs of Users

Information Seeking Behaviour and ISB Models

UNIT-2: User Study-Basic Concept and Types

i) Questionnaire Method

ii) Case Study Method

iii) Interview Method

iv) Observation Method

v) Survey Method

UNIT-3: Evaluation of User Studies- Concept, Need and Criteria for Evaluation

Evaluation of User Studies- Different Methods

Benefits of Evaluation

UNIT-4: User Orientation Vs. User Education

User Education- Need and various Methods

User Orientation in Internet Environment.

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