

# ENTREPRENEURSHIP DEVELOPMENT



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**ENTREPRENEURSHIP DEVELOPMENT**

## Description

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**Sources of Product for Business - Prefeasibility Study - Criteria for Selection of Product - Ownership - Capital - Budgeting Project Profile Preparation - Matching Entrepreneur with the Project - Feasibility Report Preparation and Evaluation Criteria.**

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**Finance and Human Resource Mobilization Operations Planning - Market and Channel Selection - Growth Strategies - Product Launching – Incubation,**

**Venture capital, IT startups.**

## **UNIT V MANAGEMENT OF SMALL BUSINESS 5**

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