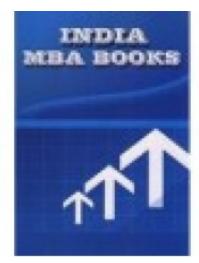
LOGISTICS MANAGEMENT



Short Description LOGISTICS MANAGEMENT

Brand: Mehta Solutions **Product Code:** BA5025

Weight: 0.00kg

Price: Rs350

Description

LOGISTICS MANAGEMENT SOLVED PAPERS AND GUESS

Product Details: X Y Z E- BUSINESS MANAGEMENT

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2019-20

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other $X\ Y\ Z$ book solutions now mehta solutions brings top solutions for $X\ Y\ Z$ LOGISTICS MANAGEMENT REPORT book contains previous year solved papers plus faculty important questions and answers specially for .questions and answers are specially design specially for $X\ Y$ z students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

UNIT I INTRODUCTION 9

Definition and Scope of Logistics – Functions & Objectives

- Customer Value Chain - Service

Phases and attributes – Value added logistics services – Role of logistics in Competitive strategy –

Customer Service

UNIT II DISTRIBUTION CHANNELS AND OUTSOURCING LOGISTICS 9

Distribution channel structure - channel members, channel strategy, role of logistics and support in distribution channels. Logistics requirements of channel members.

Logistics outsourcing – catalysts, benefits, value proposition. Third and fourth party logistics.

Selection of service provider.

UNIT III TRANSPORTATION AND PACKAGING 9

Transportation System – Evolution, Infrastructure and Networks. Freight Management – Vehicle

Routing – Containerization. Modal Characteristics, Intermodal Operators and Transport Economies.

Packaging- Design considerations, Material and Cost. Packaging as Unitisation. Consumer and Industrial Packaging.

UNIT IV PERFORMANCE MEASUREMENT AND COSTS 9

Performance Measurement – Need, System, Levels and Dimensions. Internal and External

Performance Measurement. Logistics Audit. Total Logistics Cost – Concept, Accounting Methods.

Cost – Identification, Time Frame and Formatting.

UNIT V CURRENT TRENDS 9

Logistics Information Systems – Need, Characteristics and Design. E-Logistics – Structure and

Operation. Logistics Resource Management eLRM. Automatic Identification Technologies. Reverse

Logistics – Scope, design and as a competitive tool. Global Logistics – Operational and Strategic

Issues, ocean and air transportation. Strategic logistics planning. Green Logistics

Details

1. Books by courier

- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling