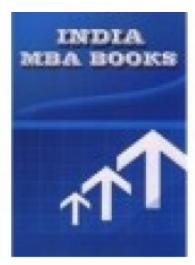
# **Predictive Business Analytics**



**Brand:** Mehta Solutions **Product Code:** 20IMG23GB4

Weight: 0.00kg

Price: Rs600

**Short Description M D U UNIVERSITY Predictive Business Analytics** 

Description
Predictive Business Analytics SOLVED PAPERS AND GUESS
Product Details: M D U UNIVERSITY Predictive Business Analytics

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2019-20** 

**RATING OF BOOK: EXCELLENT** 

## ABOUT THE BOOK

### FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other M D U UNIVERSITY book solutions now mehta solutions brings top solutions for M D U UNIVERSITY Predictive Business Analytics REPORT book contains previous year solved papers plus faculty important questions and answers specially for M D U UNIVERSITY.questions and answers are specially design specially for M D U UNIVERSITY students.

Please note: All products sold on mbabooksindia.com  $% \left( 100\% \right)$  are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

## PH: 07011511310, 09899296811 FOR ANY problem

### FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

Predictive Business Analytics

IINIT-I

troduction to Predictive Analytics: overview, business intelligence, predictive analytics in relation to business telligence, statistics, data mining; Big data, importance in decision making; Setting up problem-CRISP-DM, usiness understanding, Defining data, target variable and measures of success for predictive modelling;

Methodology of predictive modelling.

Prediction Methods: Linear Regression- best subset selection, forward selection, backward selection, step-wise

reduction, demonds: Linear and giression-bestie selection, roward selection, site/area selection, step-wase
required to the selection of the s

Jassification Methods: the naïve rule, Naïve-Bayes classifier, K-Nearest neighbours, Classification Trees, Neur Jets, Logistic Regression.

UNIT-IV

on-supervised Learning: Association Rules-support and confidence, the apriori algorithm, the selection of strongles; Cluster Analysis-hierarchical methods, optimization and the k-means algorithm, similarity measures, other istance measures. Ensemble Methods: Nelson and Granger-Ramanathan methods for continuous targets, ajority voint gor categorical targets, Bagging, Boosting.

## **Details**

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling