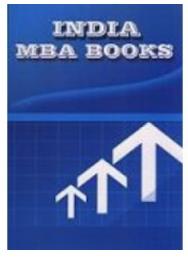
# Retail Buying SOLVED NOTES EBOOK CHAPTERWISE



**Brand:** 

Product Code: ebook1

Weight: 0.00kg

Price: Rs350

Short Description
Retail Buying SOLVED NOTES EBOOK CHAPTERWISE

**Description Retail Buying SOLVED NOTES EBOOK CHAPTERWISE** 

**Product Details: Retail Buying SOLVED NOTES EBOOK CHAPTERWISE** 

Format: EBOOK DOWNLOAD IN FEW HOURS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

**Edition Description**: 2018-19

**Pages** : 200+

RATING OF EBOOK: EXCELLENT DOWNLOAD IN FEW HOURS

#### 1. DOWNLOAD EBOOK WITH NOTES CHAPER WISE

#### PREVIEW OF CHAPTERS

#### **SYLLABUS**

**Retail Buying** 

### **CONTENTS**

**Unit 1: The Buyer's Role** 

**Unit 2: Buying for Traditional Retail Organizations** 

**Unit 3: Buying for Discount Operations** 

**Unit 4: Buying for Off-price Retail Operations** 

**Unit 5: Buying for Off-site Retail Operations** 

**Unit 6: Market Specialist** 

**Unit 7: Consumer Analysis** 

**Unit 8: Merchandise in Retailing** 

**Unit 9: Buying Decisions** 

**Unit 10: Purchasing in the Domestic and Foreign Marketplace** 

**Unit 11: Wholesale Purchasing and Negotiation with Vendors** 

**Unit 12: Merchandise Pricing** 

**Unit 13: Private Label Brands** 

**Unit 14: Disseminating Product Information to Retail Personnel** 

## **Details**

- 1. Pdf book chapter wise
- 2. Detail chapter wise quality notes
- 3. Ready to print
- 4. Download in few hrs or 24 hrs
- 5. Huge selling