

# 11UPLIS1C09: RESEARCH METHODS AND TECHNIQUES



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Unit – II Research Problem: Identification, Selection and Formulation of a Research Problem - Research design - Literature Search and Review of Literature - Hypothesis – Definition - Types and Characteristics. – Testing of hypotheses

Unit – III Research Methods: Survey – Historical – Case Study – Experimental – Delphi method Sampling and Sampling techniques. Unit – IV Data Collection: Data Sources – Primary Sources and Secondary Sources - Data Collection Methods – Questionnaire, Interview, Schedule- Observation

Unit – V Data Analysis: Analysis and Interpretation – Statistical Tools and Techniques – Measures of Central Tendency - Frequency Distribution - Regression and Correlation – Presentation of Data - Report Writing – Style Manuals – Modern Language Association (ALA) – American Psychological Association (APA) -Chicago Style Manual -

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