

11UPLIS1E02: INFORMATION COMMUNICATION SYSTEM AND TECHNOLOGY



Brand: Mehta Solutions
Product Code: 11UPLIS1E02
Weight: 0.00kg

Price: Rs600

Short Description

**PERIYAR UNIVERSITY INFORMATION COMMUNICATION SYSTEM AND
TECHNOLOGY**

Description

**INFORMATION COMMUNICATION SYSTEM AND TECHNOLOGY SOLVED
PAPERS AND GUESS**

**Product Details: INFORMATION COMMUNICATION SYSTEM AND
TECHNOLOGY**

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2018-19

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **PERIYAR UNIVERSITY** book solutions now mehta solutions brings top solutions for **PERIYAR UNIVERSITY INFORMATION COMMUNICATION SYSTEM AND TECHNOLOGY** book contains previous year solved papers plus **faculty chapterwise notes** important questions and answers specially for **PERIYAR UNIVERSITY** .questions and answers are specially design specially for **PERIYAR UNIVERSITY** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

.

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LAST 5 YEARS PAPERS SOLVED PLUS GUESS

11UPLIS1E02: INFORMATION COMMUNICATION SYSTEM AND TECHNOLOGY

Unit – I Notion and Nature of Information – Data – Knowledge - concept – Characteristics of Information – Information Transfer Cycle.

Unit – II Communication – Concept – Definition – Theories – Model - Channels of Communication - Barriers to Communication.

Unit – III Types of Communication - Managerial - Business – Scholarly Communication – Theories and Models of Communication

Unit – IV Information Users – Definition – Types – User Studies – User Education Unit – V Information Needs- Types- Information Seeking Behaviour (ISB) – Concepts – Models - Approaches

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling