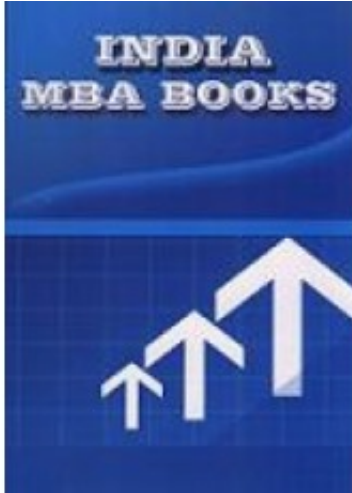


Concepts of Management & Organizational Behaviour



Brand: Mehta Solutions
Product Code: MBANC01
Weight: 0.00kg

Price: Rs340

Short Description

Concepts of Management & Organizational Behaviour SOLVED PAPERS AND GUESS

Description

Concepts of Management & Organizational Behaviour SOLVED PAPERS AND GUESS

Product Details: PERIYAR university Concepts of Management & Organizational Behaviour SOLVED PAPERS AND GUESS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2018-19

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **PERIYAR university** book solutions now mehta solutions brings top solutions for **PERIYAR university Concepts of Management & Organizational Behaviour BOOK** contains previous year solved papers plus faculty important questions and answers specially for **PERIYAR university** .questions and answers are specially design specially for **PERIYAR university** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

PH: 07011511310 , 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

Unit I: Management – Meaning, Nature, Importance, Scope, Levels – Contributions of

F.W. Taylor & Fayol – JIT, KAIZEN, SIX SIGMA,5S and other Modern Management Concepts - Planning – Meaning, Importance, Process, Types, MBO & MBE.

Unit II: Decision Making – Organizing – Meaning, Process, Types of Organization Structure, Span of Control – Delegation of Authority – Staffing – Meaning, Purpose, Process – Directing – Meaning, Importance, Controlling – Meaning, Process, Types & Techniques.

Unit III: Meaning, Concepts, Importance and Scope of Organizational Behaviour – Hawthorne’s experiments and its implications – Personality – Determinants, types and tests – Perception – Factors influencing perception and process of perception.

Unit IV: Motivation – Meaning, importance, techniques – Maslow’s need Hierarchy Theory – Herzberg’s Two Factor Theory – Job satisfaction – Determinants, importance and measurement – Morale – Factors influencing morale –Group Dynamics – Group Formation, types of group, group cohesiveness and group decision making techniques. 8

Unit V: Conflict – Nature, types, process and resolution techniques – Leadership – Role

Details

1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling